### Professional MBA Program

#### Schedule of Courses

**Summer 2017**

April 20, 2017

Courses will not be held on Memorial Day, July 3 or July 4.

Each course is 3 semester hours of credit.

For course descriptions visit our website:

[http://tippie.biz.uiowa.edu/professional-mba/courses/](http://tippie.biz.uiowa.edu/professional-mba/courses/)

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**CEDAR RAPIDS**

**Classes held at the Cedar Rapids Center**

#### CORE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor(s)</th>
<th>Dates</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA:8110:0EXC</td>
<td>Marketing Management</td>
<td>Nancy Abram</td>
<td>Mondays and Thursdays, May 15 - June 22</td>
<td>6:00 - 9:40 pm</td>
<td>301</td>
</tr>
<tr>
<td>MBA:8140:0EXC</td>
<td>Corporate Financial Reporting</td>
<td>Lisa Dutchik</td>
<td>Wednesdays, May 17 - July 26, no class June 21st</td>
<td>6:00 - 10:00 pm</td>
<td>301</td>
</tr>
<tr>
<td>MBA:8160:0EXC</td>
<td>Managerial Economics</td>
<td>A’amer Farooqi</td>
<td>Mondays and Thursdays, June 26 - August 3</td>
<td>6:00 - 9:40 pm</td>
<td>301</td>
</tr>
<tr>
<td>MBA:8180:0EXC</td>
<td>Managerial Finance</td>
<td>Art Durnev</td>
<td>Mondays and Thursdays, June 26 - August 3</td>
<td>6:00 - 9:40 pm</td>
<td>303</td>
</tr>
</tbody>
</table>

#### ELECTIVES

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructor(s)</th>
<th>Dates</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN:9270:0EXC</td>
<td>Security Analysis</td>
<td>Jeff Hart</td>
<td>Mondays and Thursdays, May 15 - June 22</td>
<td>6:00 - 9:40 pm</td>
<td>302</td>
</tr>
<tr>
<td>MGMT:9230:0EXC</td>
<td>Managing and Preventing Conflict</td>
<td>Jay Christensen-Szalanski, Lon Moeller</td>
<td>June 16 - July 12</td>
<td>8:30 am - 5:00 pm</td>
<td>301</td>
</tr>
<tr>
<td>MGMT:9270:0EXC</td>
<td>Human Resource Management</td>
<td>Dennis Schrag</td>
<td>Tuesdays, May 16 - July 25</td>
<td>6:00 - 10:00 pm</td>
<td>301</td>
</tr>
<tr>
<td>MKTG:9170:0EXC</td>
<td>Business to Business Marketing</td>
<td>Mark Winkler</td>
<td>Mondays and Thursdays, May 15 - June 22</td>
<td>6:00 - 9:40 pm</td>
<td>304</td>
</tr>
<tr>
<td>MSCI:6130:0EXC</td>
<td>Applied Optimization</td>
<td>Sam Burer</td>
<td>Wednesdays, May 17 - August 2</td>
<td>6:00 - 9:40 pm</td>
<td>303</td>
</tr>
<tr>
<td>MSCI:9130:0EXC</td>
<td>Lean Process Improvement</td>
<td>Phil Jones, Tom Bednar</td>
<td>May 30 - June 16</td>
<td>8:30 am - 5:00 pm</td>
<td>301</td>
</tr>
<tr>
<td>MSCI:9230:0EXC</td>
<td>Database Systems</td>
<td>Wenjun Wang</td>
<td>Tuesdays, May 16 - August 1</td>
<td>6:00 - 9:40 pm</td>
<td>303</td>
</tr>
</tbody>
</table>

Note: Course held through the Business Analytics Certificate and Masters programs. Credits can be used to fulfill MBA elective credit.
## Core Courses

**MBA:8110:0EXD  Marketing Management**  
Instructor: John Murry and Tom Walsh  
Dates: Mondays and Thursdays, May 15 - June 22  
Time: 6:00 - 9:40 pm  
Room 328

**MBA:8140:0EXD  Corporate Financial Reporting**  
Instructor: Roy Pettibone  
Dates: Tuesdays, May 16 - July 25  
Time: 6:00 - 10:00 pm  
Room 301

**MBA:8160:0EXD  Managerial Economics**  
Instructor: A'amer Farooqi  
Dates: Mondays and Thursdays, May 15 - June 22  
Time: 6:00 - 9:40 pm  
Room 301

**MBA:8120:0EXD  Management in Organizations**  
Instructor: Ginny Wilson-Peters  
Dates: Wednesdays, May 17 - July 19  
Time: 6:00 - 10:00 pm  
Room 328

**MBA:8150:0EXD  Business Analytics**  
Instructor: Ben Margolin  
Dates: Tuesdays, May 16 - August 1, no class July 25  
Time: 6:00 - 10:00 pm  
Room 328

## Electives

**ENTR:9100:0EXD  Entrepreneurship & Innovation**  
Instructor: Bob Walker  
Dates: May 22 - June 21  
In-person class sessions: Monday - Wednesday, June 5 - 7, Thursday - Friday, June 15 - 16  
Time: 8:00 am - 5:00 pm  
Room 308  
This course will be delivered utilizing videoconference technologies. The instructor will originate from both Des Moines and the Quad Cities on an alternating basis. This course will be delivered in a 5-day in-person format coupled with preparatory and post class work.

**FIN:9150:0EXD  Financial Modeling & Firm Valuation**  
Prerequisite: MBA:8180 Managerial Finance  
Instructor: Mahmut Ilerisoy  
Dates: Tuesdays, May 16 - July 25  
Time: 6:00 - 10:00 pm  
Room 308

**MGMT:9110:0EXD  Dynamics of Negotiations**  
Instructor: Andy Hosmanek  
Dates: Wednesdays, May 17 - July 19  
Time: 6:00 - 10:00 pm  
Room 308

**MGMT:9260:0EXD  Strategic Employee Development**  
Instructor: Ken Brown  
Dates: May 15 - June 12  
In-person class sessions: Monday - Wednesday, May 22 - 24, Thursday - Friday, June 1 - 2  
Time: 8:00 am - 5:00 pm  
Room 328  
This course will be delivered in a 5-day in-person format coupled with preparatory and post class work.

**MKTG:9190:0EXD  International Marketing**  
Prerequisite: MBA:8110 Marketing Management  
Instructor: Mark Green  
Dates: Mondays and Thursdays, June 26 - August 3  
Time: 6:00 - 9:40 pm  
Room 308

**MSCI:6070:0EXD  Data Science**  
Prerequisite: MBA:8150 or MSCI:9100 Business Analytics  
Instructor: Nick Street  
Dates: Tuesdays, May 16 - August 1  
Time: 6:00 - 9:40 pm  
Room 201  
Course held through the Business Analytics Certificate and Masters programs. Credits can be used to fulfill MBA elective credit.

**MSCI:6140:0EXD  Information Visualization**  
Prerequisite: MBA:8150 or MSCI:9100 Business Analytics and MSCI:6060 or MSCI:9060 Data Programming in R  
Instructor: Amaury Lendasse  
Dates: Mondays, May 15 - July 31  
Time: 6:00 - 9:40 pm  
Room 201  
Course held through the Business Analytics Certificate and Masters programs. Credits can be used to fulfill MBA elective credit.

**MSCI:9185:0EXD  Project Management**  
Instructor: Wayne Kaul  
Dates & Times: Thursdays June 29, July 13, July 20, 6:00 - 10:00 pm, Fridays and Saturdays, July 14-15, July 21-22, 8:30 am - 4:30 pm  
Room: 328
<table>
<thead>
<tr>
<th><strong>CORE</strong></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>MBA:8140:0EXQ Corporate Financial Reporting</strong>&lt;br&gt; Instructor: Roy Pettibone&lt;br&gt; Dates: Wednesdays, May 17 - July 19&lt;br&gt; Time: 6:00 - 10:00 pm&lt;br&gt; Room 120</td>
<td><strong>MBA:8160:0EXQ Managerial Economics</strong>&lt;br&gt; Instructor: Don Szeszycki&lt;br&gt; Dates: Tuesdays, May 16 - July 25&lt;br&gt; Time: 6:00 - 10:00 pm&lt;br&gt; Room 120</td>
</tr>
<tr>
<td><strong>MBA:8240:0EXQ Operations &amp; Supply Chain</strong>&lt;br&gt; <em>Prerequisite: MBA:8150 Business Analytics</em>&lt;br&gt; Instructor: Jennifer Blackhurst&lt;br&gt; Dates: Mondays and Thursdays, June 26 - August 3&lt;br&gt; Time: 6:00 - 9:40 pm&lt;br&gt; Room 112</td>
<td><strong>FIN:9140:0EXQ Corporate &amp; Financial Risk Management</strong>&lt;br&gt; <em>Prerequisite: MBA:8180 Managerial Finance</em>&lt;br&gt; Instructor: Erik Lie&lt;br&gt; Dates: Mondays and Thursdays, May 18 - June 22&lt;br&gt; Time: 6:00 - 10:00 pm&lt;br&gt; Room 111</td>
</tr>
<tr>
<td><strong>ENTR:9100:0EXQ Entrepreneurship &amp; Innovation</strong>&lt;br&gt; Instructor: Bob Walker&lt;br&gt; Dates: May 22-June 21&lt;br&gt; In-person class sessions: Monday - Wednesday, June 5 - 7,&lt;br&gt; Thursday - Friday, June 15 - 16&lt;br&gt; Time: 8:00 am - 5:00 pm&lt;br&gt; Room 112&lt;br&gt;This course will be delivered utilizing videoconference technologies. The instructor will originate from both Des Moines and the Quad Cities on an alternating basis. This course will be delivered in a 5-day in-person format coupled with preparatory and post class work.</td>
<td><strong>MGMT:9120:0EXQ Leadership &amp; Personal Development</strong>&lt;br&gt; Instructor: Ginny Wilson-Peters&lt;br&gt; Dates: Thursdays, May 18 - July 20&lt;br&gt; Time: 6:00 - 10:00 pm&lt;br&gt; Room 120</td>
</tr>
<tr>
<td><strong>MSCI:6070:0EXQ Data Science</strong>&lt;br&gt; <em>Prerequisite: MBA:8150 or MSCI:9100 Business Analytics</em>&lt;br&gt; Instructor: Wenjun Wang&lt;br&gt; Dates: Wednesdays, May 17 - August 2&lt;br&gt; Time: 6:00 - 9:20 pm&lt;br&gt; Room 111&lt;br&gt; Course held through the Business Analytics Certificate and Masters programs. Credits can be used to fulfill MBA elective credit.</td>
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### Web

#### CORE

**MBA:8150:0EXW Business Analytics**  
Instructor: Rick Jerz  
Dates: May 15 - August 3  
This course is delivered via the web. This online course will NOT have required synchronous weekly class sessions, but will follow a weekly lecture and assignment schedule. The course will be delivered using recorded lectures, applied projects, and discussion boards. Course material can be accessed throughout each week at the student’s choice of time; however, assignments will be due throughout the semester on a scheduled basis.

**MBA:8300:0EXW Foundations in Strategy**  
(This course is a new core course requirement replacing Global Business Strategy in the core course requirement. If you have completed Global Business Strategy, do not enroll in this course given the content overlap.)  
Instructor: Marketa Rickley  
Dates: Thursdays, June 1 - August 3  
Time: 6:00 - 8:00 pm  
This course is delivered via the web. This online course is delivered with a combination of recorded lecturers and live weekly class sessions. Participation in the live online class sessions is required.

#### ELECTIVES

**FIN:9350:0EXW Wealth Management**  
Prerequisite: MBA:8180 Managerial Finance  
Instructor: Ashish Tiwari  
Dates: June 26 - August 3  
On-line “class” dates: Mondays & Thursdays, July 6 - July 31, 6:00 - 9:30 pm  
This course is delivered via the web. This online course is delivered with a combination of recorded lecturers and live weekly class sessions that can be accessed on June 26. Participation in the live online class sessions is required.

**MGMT:9210:0EXW Law & Ethics**  
Instructor: Andy Hosmanek  
Dates: May 15 - July 20  
This course is delivered via the web. This online course will NOT have live weekly class sessions, but will follow a weekly lecture and assignment schedule. The course will be delivered using recorded lectures, cases, applied projects, and discussion boards. Course material can be accessed throughout each week at the student’s choice of time; however, assignments will be due throughout the semester on a structured basis.